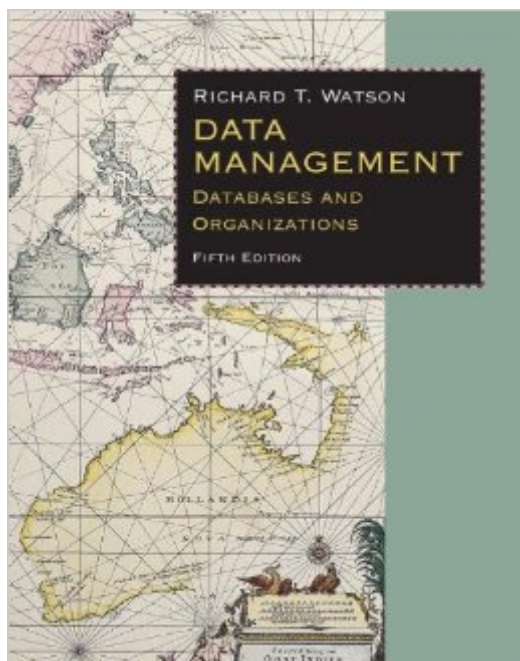# Data Management: Databases & Organizations

Synopsis

Wanted: Expert Data Modeling and SQL Skills... Inquire Within. Data modeling and SQL--these are the data management skills that are in demand in today's job market. That's why Richard Watson's Fifth Edition of Data Management: Databases and Organizations offers in-depth, fully integrated coverage of data modeling and SQL, and a broad managerial perspective. Updated with the latest developments in the field, the Fifth Edition will help you design and create relational databases, formulate complex SQL queries, understand OLAP, use SQL with Java, learn how to use XML, and prepare yourself for the real world of data management. New Features of the Fifth Edition: * A new chapter on embedded SQL in Java and JDBC * A section on multidimensional expressions (MDX) * New material on content management systems (CMS) and wiki technology * Greater focus on MySQL * Increased coverage of mandatory and optional elements in data modeling

Book Information

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Customer Reviews

This is a surprisingly well written and informative book that is helping me re-learn all things about databases and modeling. I've found it surprisingly insightful and entertaining which is hard for educational books. However, this book has kept my attention through most of the sections that are normally relatively boring.

i used this book during two quarters at college for a database class. The teacher reallly didnt teach from it and when she did, i noticed the textbook gave general SQL that didn't correspond to MS SQL

Server or MySQL. There's an accompanying website that's free to access..

This book is full of SQL and database knowledge, but it simply has WAY too many irrelevent information. It tries to setup scenarios so you can apply the knowledge, but they are many pages long and one after another. I only bought this book because it was required for my database systems class, but I almost never use it. There is simply way better information free on the internet.

Book is exactly as described as and for te price it is I can't be any happier. Also it helps to ruse material for the environment!

Data Management: Databases & Organizations Data Architecture: A Primer for the Data Scientist: Big Data, Data Warehouse and Data Vault Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business Leveraging the Power of Data Analytics, Data Science, ... (Hacking Freedom and Data Driven Book 2) Spatial Databases: With Application to GIS (The Morgan Kaufmann Series in Data Management Systems) Big Data For Beginners: Understanding SMART Big Data, Data Mining & Data Analytics For improved Business Performance, Life Decisions & More! The Data Revolution: Big Data, Open Data, Data Infrastructures and Their Consequences Health Organizations: Theory, Behavior, And Development (Johnson, Health Organizations) Graph Databases: New Opportunities for Connected Data Next Generation Databases: NoSQLand Big Data Next Generation Databases: NoSQL, NewSQL, and Big Data Discovering Knowledge in Data: An Introduction to Data Mining (Wiley Series on Methods and Applications in Data Mining) Big Data, MapReduce, Hadoop, and Spark with Python: Master Big Data Analytics and Data Wrangling with MapReduce Fundamentals using Hadoop, Spark, and Python LEARN IN A DAY! DATA WAREHOUSING. Top Links and Resources for Learning Data Warehousing ONLINE and OFFLINE: Use these FREE and PAID resources to Learn Data Warehousing in little to no time Data Just Right: Introduction to Large-Scale Data & Analytics (Addison-Wesley Data and Analytics) Pro Data Backup and Recovery (Expert's Voice in Data Management) MASTER DATA MANAGEMENT AND DATA GOVERNANCE, 2/E Data Management for Researchers: Organize, maintain and share your data for research success (Research Skills) Financial Management of Health Care Organizations: An Introduction to Fundamental Tools, Concepts and Applications The Strategic Management of Health Care Organizations Organizations in Action: Social Science Bases of Administrative Theory (Classics in Organization and Management Series)